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FOR RELEASE

New American Safety & Health Institute Programs Released

June 6, 2011 – EUGENE, OR – Health & Safety Institute (HSI) is pleased to announce the new *Basic First Aid* and *CPR and AED* training programs from American Safety & Health Institute (ASHI), a member of the HSI family of brands. The programs feature realistic scenario videos, full-color student handbooks in digital and print formats, and 2-year certification cards for successful course completion.

These easy-to-use programs are specially designed for use in both the community and workplace setting, and are ideal for anyone who wants to learn fundamental emergency care skills. The flexible instructional design used in ASHI programs allows the instructor to customize their class to meet various teaching and learning styles.

In addition to complying with the recommendations of the *2010 International Consensus on Cardiopulmonary Resuscitation (CPR) and Emergency Cardiovascular Care (ECC) Science with Treatment Recommendations (CoSTR)*, the programs also feature a new mobile application component. The *ASHI Passport* gives students desktop and smartphone access to course content and skills reviews, complete with audio and video components, for anytime access to life-saving emergency care instruction. The application comes at no additional cost with every successful certification card.

“We’re pleased to present these new programs to our instructors and training centers,” explains HSI CEO Bill Clendenen. “With all-new print materials, videos filmed using the latest technology, and the ASHI Passport feature, we think these robust new programs will significantly contribute to building the confidence students need to respond in an emergency.”

For more information on ASHI emergency care training programs, please visit our website at hsi.com or call 800 447 3177.

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Health & Safety Institute (www.hsi.com)

Eugene, Oregon-based Health & Safety Institute (HSI), the largest privately held emergency care and response training organization in the world, joins together American Safety & Health Institute (ASHI), MEDIC First Aid®, 24-7 EMS®, 24-7 Fire, EMP Canada, First Safety Institute (FSI), and GotoAID.

Since 1978 HSI companies have partnered with more than 16,000 approved training centers and have authorized more than 200,000 professional safety and health educators, who have certified more than 19 million emergency care providers in the US and more than 100 countries throughout the world. HSI’s vision is to be the preferred training resource for safety and health training centers.

“We Make Learning to Save Lives Easy®”