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FOR RELEASE

New MEDIC First Aid *CarePlus* Program Released

July 11, 2011 – EUGENE, OR – Health & Safety Institute (HSI) is pleased to announce the new *CarePlus* training program from MEDIC First Aid, a member of the HSI family of brands.

CarePlus is a combined adult, child and infant CPR and AED program designed specifically for persons who are occupationally required or just desire to have CPR and AED knowledge and skills.

The new *CarePlus* program complies with the recommendations of the *2010 International Consensus on Cardiopulmonary Resuscitation (CPR) and Emergency Cardiovascular Care (ECC) Science with Treatment Recommendations (CoSTR)*, and features a new mobile application component – the MEDIC First Aid *Passport* app.

The MEDIC First Aid *Passport* delivers retention/refresher lessons and tools for students right to their desktops, iPhones and Androids. Included with every MEDIC First Aid certification card at no additional charge, this easy-to-use app provides a digital version of the student book, video clips from the DVD used in the program and registration for LearningLinks refresher lessons. *Passport* also generates automatic reminders for certification renewal and gives access to course-related GoToAID life-saving emergency care topics.

“*CarePlus* provides CPR and AED information that is easy to retain so students can respond with confidence to an emergency in any environment, whether it’s occupational or otherwise,” says HSI CEO Bill Clendenen. “The addition of the *Passport* application puts life-saving skills at a responder’s fingertips as well as offering ongoing refresher training lessons to aid with their retention.”

For more information on MEDIC First Aid emergency care training programs, please visit our website at hsi.com or call 800 447 3177.

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Health & Safety Institute (www.hsi.com)

Eugene, Oregon-based Health & Safety Institute (HSI) is one of the leading emergency care and response training organizations in the world. American Safety & Health Institute (ASHI), MEDIC First Aid®, 24-7 EMS®, 24-7 Fire, EMP Canada, First Safety Institute (FSI), and GoToAID are members of the HSI family of brands.

Since 1978 HSI companies have partnered with more than 16,000 approved training centers and have authorized more than 200,000 professional safety and health educators, who have certified more than 19 million emergency care providers in the US and more than 100 countries throughout the world. HSI's vision is to be the preferred training resource for safety and health training centers.

“We Make Learning to Save Lives Easy®”