



Contact:
Tom Catalano, Director of Marketing
P 800 447 3177, x366
C 541 510 2219
tcatalano@hsi.com

FOR RELEASE

New ASHI CPR, AED and Basic First Aid Program Released

July 11, 2011 – EUGENE, OR – Health & Safety Institute (HSI) is pleased to announce the new *CPR, AED and Basic First Aid* combination training program from American Safety & Health Institute (ASHI), a member of the HSI family of brands. This program covers CPR, AED and basic first aid training and follows a flexible instructional format that gives instructors the tools they need to teach in a manner that best suits their style and their audience.

This all-inclusive program was created for use in community and workplace settings. *CPR, AED and Basic First Aid* combination training can be used in a classroom setting or blended learning environment with all-digital options for increased scheduling flexibility.

This program complies with the recommendations of the *2010 International Consensus on Cardiopulmonary Resuscitation (CPR) and Emergency Cardiovascular Care (ECC) Science with Treatment Recommendations (CoSTR)*, and also features a new mobile application component – the ASHI Passport app.

The ASHI Passport delivers retention/refresher lessons and tools for students right to their desktops, iPhones and Androids at no additional charge. Included with every ASHI certification card, this easy-to-use app provides a digital version of the student book, video clips from the DVD used in the program and registration for LearningLinks refresher lessons. Passport also generates automatic reminders for certification renewal and gives access to course-related GoToAID life-saving emergency care topics.

“With the flexibility that *CPR, AED and Basic First Aid* combination training offers, it’s easy to custom fit the program for any audience,” says HSI CEO Bill Clendenen. “Through content-rich materials and many opportunities in the program to practice what they are learning, students get a robust learning experience that helps build the confidence to respond in an emergency.

For more information on ASHI emergency care training programs, please visit our website at hsi.com or call 800 447 3177.

###

[Health & Safety Institute](http://www.hsi.com) (www.hsi.com)

Eugene, Oregon-based Health & Safety Institute (HSI) is one of the leading emergency care and response training organizations in the world. American Safety & Health Institute (ASHI), MEDIC First Aid®, 24-7 EMS®, 24-7 Fire, EMP Canada, First Safety Institute (FSI), and GoToAID are members of the HSI family of brands.

Since 1978 HSI companies have partnered with more than 16,000 approved training centers and have authorized more than 200,000 professional safety and health educators, who have certified more than 19 million emergency care providers in the US and more than 100 countries throughout the world. HSI's vision is to be the preferred training resource for safety and health training centers.

“We Make Learning to Save Lives Easy®”