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## **FOR RELEASE**

### **New ASHI *CPR Pro* Program Released**

August 15, 2011 – EUGENE, OR – Health & Safety Institute (HSI) is pleased to announce the new *CPR Pro for the Professional Rescuer* training program from American Safety & Health Institute (ASHI), a member of the HSI family of brands. This program is specifically designed for individuals in the healthcare or professional rescuer fields who are required to have professional-level basic life support training.

This comprehensive program has been approved for training for Emergency Medical Services personnel and is accepted by the National Registry of Emergency Medical Technicians (NREMT). The program also complies with the guidelines presented in the *2010 International Consensus on Cardiopulmonary Resuscitation (CPR) and Emergency Cardiovascular Care (ECC) Science with Treatment Recommendations (CoSTR)*. *CPR Pro* is currently approved or meets requirements for professional rescuer-level training in more than 90 occupational markets.

This new release features all new video footage, shot in high definition, designed to engage the viewer and appeal to the adult learner. “ASHI *CPR Pro* is custom made for the professional rescuer,” explains Steve Barnett, Vice President of Brand Management, Emergency Care. “With real-life scenarios featuring emergency medical personnel and a comprehensive curriculum that covers the unique situations a professional rescuer might encounter, *CPR Pro* provides a true-to-life learning experience that students will remember long after their training day.”

All new ASHI programs also include the ASHI Passport, giving desktop and smartphone access to first aid and CPR instructions for quick reference in an emergency. Passport also includes a digital version of the *CPR Pro Student Handbook*. The Passport application comes at no additional charge with every ASHI certification card.

For more information on *CPR Pro for the Professional Rescuer* and other ASHI emergency care training programs, please visit our website at [hsi.com](http://hsi.com) or call 800 447 3177.

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Health & Safety Institute ([www.hsi.com](http://www.hsi.com))

Eugene, Oregon-based Health & Safety Institute (HSI) is one of the leading emergency care and response training organizations in the world. American Safety & Health Institute (ASHI), MEDIC First Aid<sup>®</sup>, 24-7 EMS<sup>®</sup>, 24-7 Fire, EMP Canada, First Safety Institute (FSI), and GoToAID are members of the HSI family of brands.

Since 1978 HSI companies have partnered with more than 16,000 approved training centers and have authorized more than 200,000 professional safety and health educators, who have certified more than 19 million emergency care providers in the US and more than 100 countries throughout the world.

“We Make Learning to Save Lives Easy<sup>®</sup>”